

SQUARE ENIX HOLDINGS CO., LTD. ANNOUNCES FINANCIAL RESULTS FOR THE FISCAL YEAR ENDED MARCH 31, 2025

TOKYO, Japan – May 14, 2025 – SQUARE ENIX HOLDINGS CO., LTD. (the “Company”) today announced consolidated financial results for the fiscal year ended March 31, 2025 (this “Fiscal Year”).

The Company is listed on the Prime Market of the Tokyo Stock Exchange, with the stock code “9684,” and prepares its financial statements according to the Japan GAAP.

Key Figures

(millions of yen, except percentages and per share data)

	<u>FY ended 3/25</u>	<u>FY ended 3/24</u>	<u>YoY change</u>
Net sales	324,506	356,344	-8.9%
Operating income	40,580	32,558	24.6%
Ordinary income	40,939	41,541	-1.4%
Profit attributable to owners of parent	24,414	14,912	63.7%
EPS, basic	203.38 yen	124.37 yen	-

	<u>Forecast</u>	<u>Actual</u>	
<u>Full year</u>	<u>FY ending 3/26</u>	<u>FY ended 3/25</u>	<u>YoY change</u>
Net sales	280,000	324,506	-13.7%
Operating income	41,000	40,580	1.0%
Ordinary income	41,000	40,939	0.1%
Profit attributable to owners of parent	28,700	24,414	17.6%
EPS, basic	79.70 yen	203.38 yen	—

For additional information, please refer to the full-length Consolidated Financial Results document at: <https://www.hd.square-enix.com/eng/25q4earnings.pdf>, or the Company’s IR website: <https://www.hd.square-enix.com/eng/ir/>.

In the Digital Entertainment segment, the HD (High-Definition) sub-segment’s consolidated net sales for the fiscal year ended March 31, 2025 declined compared with the same period of the previous fiscal year as new titles generated lower sales than releases such as “FINAL FANTASY XVI,” “FINAL FANTASY PIXEL REMASTER,” “Dragon Quest Monsters: The Dark Prince,” and “FINAL FANTASY VII REBIRTH.” did in the previous year. However, the sub-segment turned profitable mainly due to lower development cost amortization, advertising expenses, content valuation losses compared with the same period of the previous year, as well as stronger sales of the November 2024 release “DRAGON QUEST III HD-2D Remake” than initially assumed.

In the MMO (Massively Multiplayer Online) Game sub-segment, net sales and operating income rose compared with the same period of the previous fiscal year with the launch of “FINAL FANTASY XIV: Dawntrail,” the latest expansion pack for “FINAL FANTASY XIV.”

In the Games for Smart Devices/PC Browser sub-segment, net sales and profits declined compared with the same period of the previous fiscal year despite the launch of “Emberstoria” in November 2024. This was due to weakness in existing titles and the recognition of royalty revenue in the previous fiscal year.

In the Amusement segment, in the fiscal year ended March 31, 2025, net sales and profits increased compared with the previous fiscal year due to year-on-year growth in same-store sales and arcade game machine sales.

In the Publication segment, net sales and operating income declined in the fiscal year ended March 31, 2025 compared with the same period of the previous fiscal year despite a generally solid performance. This was partly due to a year-on-year fallback in sales of “The Apothecary Diaries” following the massive popularity of the anime television series adaptation in the previous fiscal year, as well as to an increase in costs related to preparations for upcoming new releases.

In the Merchandising segment, net sales and profits increased in the fiscal year ended March 31, 2025 compared with the previous fiscal year partly driven by brisk sales of new merchandise featuring key characters from the Group’s IP portfolio.

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About Square Enix Holdings Co., Ltd.

Square Enix Holdings Co., Ltd. with headquarters in Tokyo, Japan, is the holding company leading the group of Square Enix companies (the "Square Enix Group") with a diverse range of content and service businesses. The Square Enix Group publishes, distributes and licenses entertainment content around the world under its internationally renowned brands including SQUARE ENIX® and TAITO®. The Square Enix Group includes a global network of leading development studios and sales offices located in North America, Europe and Japan. The Square Enix Group also boasts a valuable portfolio of intellectual property including: FINAL FANTASY®, which has sold over 200 million units worldwide; DRAGON QUEST®, which has sold over 94 million units worldwide; and the legendary SPACE INVADERS®.

More information on Square Enix Holdings Co., Ltd. can be found at <http://www.hd.square-enix.com/eng/>

*Unit sales are the total number of cumulative package shipment and digital sales. Digital sales are the cumulative unit number in and after April 2015, and include full-game downloads of packaged games and download-only games for console and PC.